

WATER  TECH

SOFT WATER TO ENHANCE YOUR LIFE



SOFTMAX PRO

Improve your life with soft water. SoftMAX Pro™ maximizes the incredible benefits of soft water, including spot-free dishes, cleaner laundry, softer skin, better-performing water fixtures and longer-lasting appliances. All from one simple addition to your home. You won't know how you lived before the SoftMAX Pro™!

BETTER WATER, BETTER LIFE

Those who have upgraded will tell you, life is just better with soft water. Cleaner laundry, cleaner bathrooms and a cleaner life.

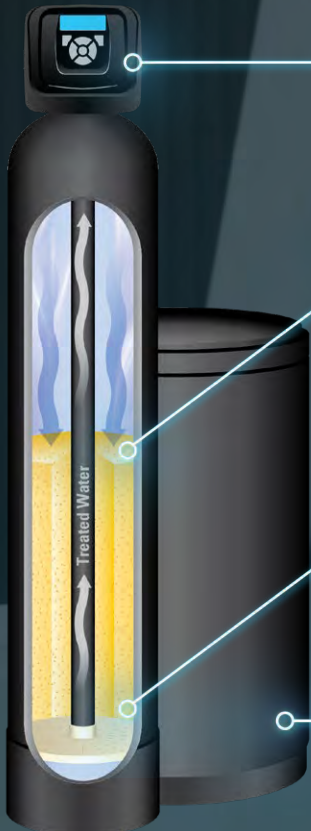
REMOVE HARSH CALCIUM AND CLEAN EASIER

Hard water—full of calcium and other rocky minerals—pummels your appliances and fixtures with every use. And, cleaning your home with hard water is a pain. It makes you use more soap to get something clean while leaving spots and streaks. It's time you upgraded to the SoftMAX Pro™, which protects your home and makes cleaning and polishing a breeze.

RETURN ON YOUR INVESTMENT.

The SoftMAX Pro™ can improve your water heater efficiency by up to 30%—think about the annual savings! Plus, the softer water allows you to cut down on soap and cleaning product use by as much as 50% and protect the life of your appliances that use water.

HOW IT WORKS



Water flows into the system through the industry-leading Triton control valve that anticipates usage and self-initiates cleaning, making it 40-50% more efficient in energy, water and salt conservation.

Water then flows into the industrial-grade composite tank and through the premium-grade TechSoft resin reducing or removing hardness, iron*, lead*, and other contaminants.

Excellent soft water then flows effortlessly through the efficient AquaHelix™ plate and is delivered to your home providing cleaner laundry, softer skin, easier cleaning, as well as soap, energy, and appliance savings.

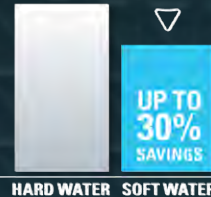
When the Triton control valve indicates the TechSoft resin needs to be cleaned and recharged, it automatically initiates the process using salt solution from the brine tank, in concert with the AquaHelix™ plate, to efficiently lift and clean the resin while providing significant salt and water savings due to its revolutionary design.

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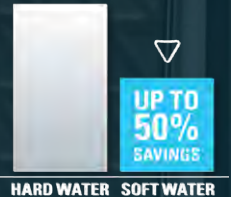
BENEFITS

- Spot-free dishes
- Easier cleaning ability
- Cleaner laundry
- Softer skin
- Saving money
- Saving time
- Less soap and cleaning products can be used
- Better-looking faucets and fixtures with no scale buildup
- Longer-lasting appliances
- Improved energy efficiency

USE LESS ENERGY WITH A
GAS-POWERED WATER HEATER.



USE LESS LAUNDRY AND
DISHWASHING DETERGENTS.



MADE IN
USA

AUTHORIZED WATERTECH™ DEALER

DEALER INFO