

**BETTER
TREATMENT.
CLEARLY
DIFFERENT.**

WATER  **TECH**



**PURE.
RIGHT DOWN
TO OUR
INTENTIONS.**

A stylized graphic on the left side of the page, featuring a blue water splash shape with a green leaf-like shape overlapping it, all set against a dark blue background.

WE'RE A COMPANY OF PEOPLE WITH A PURPOSE.

At WaterTech, we believe that everyone should have access to pure water. We also understand that the better the water flowing through your home, the more peace of mind you have. After all, we have families too and want the water that touches their lives – from the faucet to the bubble bath – to be as clean as possible.

For decades, we've been providing an unparalleled level of service and satisfaction to homes across America. From manufacturing the best water treatment products to offering unmatched customer support, our intentions are completely clear – to make life better for those who trust us with their water.

A close-up photograph of a person's hands washing fresh vegetables in a red plastic colander. The colander is held under a running faucet, and water is spraying over the produce, which includes a large orange bell pepper, a yellow bell pepper, and several red cherry tomatoes. The background is a blurred kitchen sink area.

**ALL WATER
IS NOT
CREATED
EQUAL.**



THERE'S WATER. THEN THERE'S HARD WATER.

WHAT DOES IT MEAN TO HAVE HARD WATER?

Heavy mineral content lurking in your water can wreak havoc on the appliances and plumbing in your home. Not only does hard water cause scale to build up inside pipes, restricting water flow, but minerals can also cause scale to mount inside appliances like water heaters and dishwashers, reducing efficiency and eventually cutting their lifespan short. Other appliances like washing machines, coffee makers and icemakers can suffer the same hard-water fate. Some effects are even more obvious as you watch unsightly scale dot dishes, accumulate on shower doors and collect on faucet rims around your home. Now that you realize you need a water treatment system, the question becomes which brand is right for you.

CAPACITY REMAINING
1200 GAL

SET
CLOCK

NEXT

REGEN



**WAY BEYOND
WATER
TREATMENT.**

OUR INNOVATION RESULTS IN MORE SATISFACTION.

ONLY WATERTECH HAS THE REIONATOR®.

A superior water treatment system that goes beyond softening water. It starts by reducing calcium and magnesium which cause hardness, but that's just the beginning for the REIONATOR®. Our proprietary technology also strips water of unpleasant odors and chlorine taste without costly filter replacements for the ultimate in water quality. Compared to other water softeners and conditioners, the REIONATOR® features incredibly smart engineering that anticipates your water usage to ensure you always have the best water when you need it. The REIONATOR's® valve has fewer moving parts for lower maintenance. It's built to maximize water efficiency and save you money all while protecting the environment. If by some chance your REIONATOR® needs repair, it comes with an industry rarity – a limited lifetime warranty.

One of the most valuable advantages when choosing the REIONATOR® is the company and dealer network that stands behind it. Our dealers work tirelessly to deliver on our most important objective – your satisfaction. Once you purchase a water treatment system from WaterTech, you immediately notice the difference between buying through one of our dealers and buying an off-the-shelf product from a big box retailer. We ensure that your system is installed according to your home's specifications and that you understand how everything works, including knowing your system's maintenance schedule and performance standards. And for those who prefer to have a helping hand, our dealers are there for you with the in-person support you need.

**AT WATERTECH, WE COMBINE ADVANCED TECHNOLOGY AND PIONEERING PERSONAL SERVICE
TO DELIVER A LEVEL OF SATISFACTION YOU JUST CAN'T FIND ANYWHERE ELSE.**



**MANY
PRODUCTS.
ONE PURPOSE.**

SMARTER WAYS TO ACHIEVE BETTER WATER.

WE CREATE CORE PRODUCTS AND SOLUTIONS THAT
HELP SOFTEN AND CONDITION THE WATER IN YOUR HOME.

Here's a look beyond the REIONATOR® at other popular WaterTech systems and how their advantages can work for you.

REIONATOR®



SALTFREE MAX™



SOFT MAX™



RO PURE MAX II™



UV MAX™





**THE REIONATOR[®]
REIGNS
SUPREME.**

REIONATOR®

PREMIUM WATER CONDITIONING

The REIONATOR® is in a class by itself. Using special multi-resin technology to soften water, lessen chlorine taste and odor and reduce the slippery feeling other softeners leave behind, the REIONATOR® can also do more than eliminate harsh calcium, chlorine and magnesium. Our industry-leading resin technology reduces manganese, iron, nitrates and sulfate ions from your water for even greater conditioning. Its durability is beyond comparison so no matter which REIONATOR® model you choose, foods and drinks will taste better and your skin and hair will feel softer year after year.

The Water Quality Association Gold Seal certifies the REIONATOR® (NSF/ANSI standards 42 and 44) for its water softening ability and chlorine reduction results. This state-of-the-art water treatment system is a whole-house solution that comes with a limited lifetime warranty for the quality assurance we're certain you demand for your home and your family.





SALTFREEMAX™

A GREENER APPROACH

For those who want a greener solution for whole-house prevention of scale build up, this intelligent system stops hard water scale from forming without salt, electricity, or wasted water. It also acts as an insurance policy protecting your appliances and plumbing from problematic build up for years to come.

SOFTMAX™

SUPERIOR SOFTENING

Our superior, traditional water softener is designed to eliminate hardness and iron/manganese for all the benefits of softened water. Cleaner laundry, energy savings and more cleaning power from your household soaps are just the beginning. This durable high-quality system withstands the test of hard water and time.





RO PUREMAX II™

BETTER DRINKING WATER

Our reverse osmosis drinking water system installed at point of use in your home has four stages of filtration ensuring fresh, clean-tasting drinking water. This process ensures that impurities are removed and contaminants are reduced, benefiting your life in every way.

UVMAX™

SAFE AND ENVIRONMENTALLY SOUND

Engineered to create safe water, this environmentally friendly system uses ultraviolet light to clean the water flowing through your home. Easy to maintain and equipped with an audible power alarm, you can have confidence knowing that the water your family consumes is safe and free from harmful bacteria and viruses.



A young child, wearing a red, white, and blue striped long-sleeved shirt and blue denim jeans with red socks, is leaning into the open door of a white front-loading washing machine. The child's head and one arm are inside the machine. The background shows a white tiled wall and a blue toy with orange and red accents on a shelf. The overall scene is brightly lit, suggesting an indoor laundry room setting.

**OUR PROMISE.
PEACE OF MIND.**



WATERTECH MEANS ONE LESS THING TO WORRY ABOUT.

You want the best for you and your family. It starts with realizing that a water treatment company should do more than just provide you the products to condition, soften and clean your water. WaterTech and our dealers are experts. We become your partner in improving your water quality because cleaner water means healthier, happier days.

THIS IS OUR PLEDGE TO YOU AND YOUR FAMILY.

BETTER TREATMENT.

Clearly different.

**WE'RE READY TO
START HELPING
YOU LIVE A
BETTER LIFE.**

**TO GET STARTED, FIND YOUR LOCAL DEALER AT
WWW.WATERTECH.COM**

The logo for Water Tech, featuring the word "WATER" in blue, a stylized blue and green water drop icon, and the word "TECH" in blue.

WATER  **TECH**

watertech.com

The logo for the Water Quality Association, featuring the word "MEMBER" above a stylized white wave icon, and the words "Water Quality" and "ASSOCIATION" below it.

MEMBER

Water
Quality
ASSOCIATION